



ParkingCarma Powers Online Parking Reservations at Comic-Con International Conference

Increases Parking Convenience for Conference Attendees, Partnering With Municipal Transportation Authorities, National Parking Management and Event Venue Partners

July 9, 2010, San Diego, CA: ParkingCarma, Inc. - The leading provider of online and mobility parking reservation solutions for consumers, parking management companies, and municipalities - today announced it is a preferred provider of online parking reservation and payment processing for attendees at Comic-Con, the leading international conference for comic book fans and vendors. The convention takes place at The San Diego Convention Center, San Diego, California, July 21 – 25.

ParkingCarma is proud to partner with Five Star Parking, a leading parking management company in 50 cities nationwide, providing online reservations and payment options for patrons parking near the San Diego Municipal Transit Trolley and the San Diego North County Transit District. ParkingCarma is enabling online reservations to three San Diego “Coaster” mass transit system stations, including Carlsbad Village, Poinsettia, and Encinitas stations. Paul Chacon, General Partner, Five Star Parking said, “ParkingCarma is enabling Five Star to expand our channels for increased business”.

“Conference attendees can relax knowing they have a guaranteed parking spot and will not have to rush to arrive early to compete for parking for the single largest convention event in San Diego”, said Rick Warner, ParkingCarma CEO. He added, “Parkers want parking ‘peace of mind’ and are voting with their wallets for special events parking and also for every day parking services while at work, shopping, or any venue”.

Access to online parking reservations for the Comic-Con event is available online at <http://www.parkingcarma.com/event-parking/comic-con/>. Attendees can select the parking location that is most convenient for them, directly from a PC or a mobile device, and book the reservation with a credit card.

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About Parking Carma: The leading provider of online and mobility parking reservation and payment processing technologies, Parking Carma, provides its solutions to parking management companies, municipalities, and venues, as well as directly to parking consumers who want convenience and choice in where, when, and how they park. Customers and teaming partners include: BART (San Francisco Bay Area Rapid Transit), Google, and Impark Corporation.